



This document will walk you through selling a health sherpa app. In order to do so there are a few requirements that CMS has put in place this year, we will go through them as well. After you've read this document you will have everything you need to sell applications on Health Sherpa.

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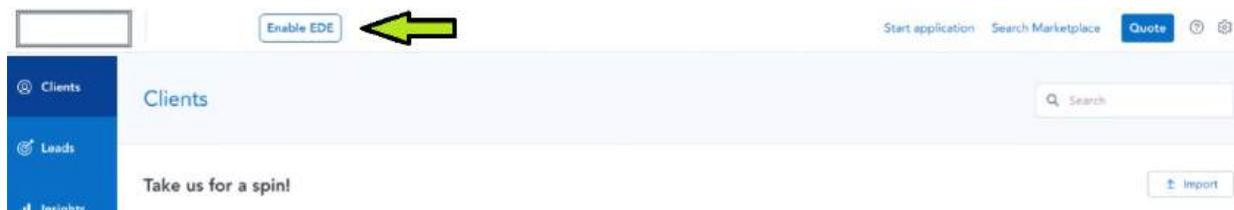
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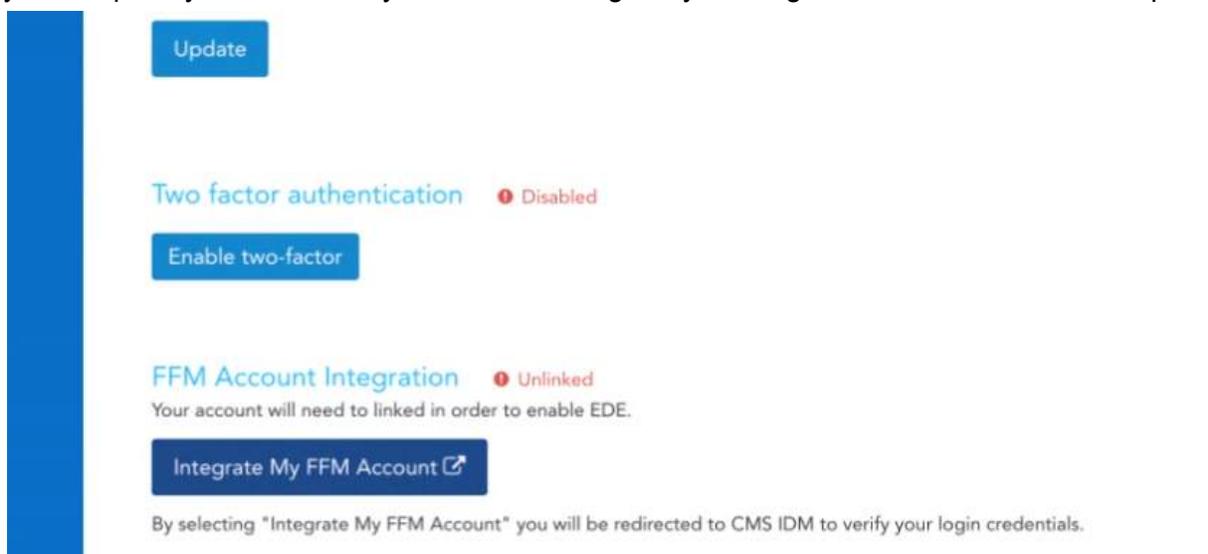
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American Online Benefits Group

When you first log into your health sherpa account, you'll need to make sure that you've enabled your Enhanced Direct Enrollment (EDE).



This is what allows you to use the hc.gov integration and use health sherpa as an enrollment platform. It will ask you questions that come from your experian credit report. So be sure to enter in your personal address and phone number and not your business information when authorizing your EDE. If for any reason you're not able to move forward, first make sure that your information is accurate and if it is then proceed to call the number on your screen. After you complete your EDE then you'll have to integrate your hc.gov account into health sherpa.



After confirming your identity and enabling EDE, the next step will be to integrate your FFM account. To find this menu, click on the setting menu at the left side of your screen in the banner to the left. Then under Two Factor Authentication you'll now see the Integrate button. When you click on this it will take you back to the CMS website where you will log in with your FFM credentials. After you've done this once there is no need to do it again.

### Starting a Quote



At the top right of your screen you should see these buttons. In some instances you will not see these buttons at the top of your screen, if that's the case first make sure you're on the Clients tab. Then scroll down under the names of the clients and you'll find the blue quote button in the center of your screen under the client names.



## Quoting

### Your details

Zip code

Required.

Who is applying for coverage?

Age  DOB

35

Sex

M  F

Tobacco user

Household members

Household income

### Eligibility

No savings applied.  
Plans will show as full price until you complete your details.

After you start a quote you can enter their basic information.

The **Zip code** does matter as some plans are only available in certain zip codes, so if you quote them one plan and then use a different zip code when completing the application that plan you quoted may not be available anymore. Always make sure you have the correct zip code.

For the **Household members** make sure you ask them specifically if they are filing taxes, because they can only get a subsidy if they are, and then how many people will they claim on their taxes. That is the number that goes into this field, not how many people are actually applying for coverage.

**Who is applying for coverage?** Here is where you enter the actual people looking for insurance. You can either use their DOB or age, it will give the same data. The only important checkbox here is tobacco use, because this quote screen is just to get rough numbers anyway. All of the other questions you'll ask when you do the actual application.

**Household income** I suggest getting direct and to the point here when talking to the member. A line that I use here is, "Now you don't need a crystal ball, but what do you estimate will be your adjusted gross combined family income for the concurrent year of coverage? The IRS will check your math when you file your taxes anyway so they'll make corrections if you are off by a bit. And if you're married, to qualify for a subsidy you have to file together so what is the household income?"

Zip code

Who is applying for coverage?

Age  DOB

35

Sex

M  F

Household members

Household income

Savings **\$425/mo**

Cost sharing reduction **CSR**

This discount lowers out of pocket expenses (deductible, copayments, and coinsurance) for Silver plans only.

**Cost Sharing Reduction (CSR)** if their income falls within the lower limits of the federal poverty level, they get additional help in the form of lower copays, deductibles, and coinsurance for the **Silver** plans. If you see a CSR just scroll down on and click on silver plans in the medal levels.

The screenshot displays a health insurance selection interface. On the left, there is a sidebar with filters for Carriers, Health Savings Accounts, and Metal levels. The main area shows three plan options, each with a 'Compare' button, links for 'Drugs', 'Doctors', and 'Benefits', a 'Plan details' button, and an 'Add to cart' button.

**Carrier List:**

- Aetna CVS Health
- Ambetter from Sunshine Health
- AvMed, Inc.
- Bright Health Insurance Company of Florida
- Cigna Health and Life Insurance Company
- Florida Blue (BlueCross BlueShield FL)
- Florida Blue HMO (a BlueCross BlueShield FL company)
- Molina Marketplace
- Oscar Insurance Company of Florida
- UnitedHealthcare

**Health Savings Accounts:**

- Eligible for an HSA

**Metal levels:**

- Catastrophic
- Bronze
- Expanded Bronze
- Silver

**Plan 1: Ambetter Value Silver 31 - HMO**

- Monthly premium: \$8.12 (was \$433.12)
- Deductible: \$1,200
- Out-of-pocket max: \$2,200
- Doctor visits: 10% after deductible
- Specialist visit: 10% after deductible
- Generic drugs: 10% after deductible

**Plan 2: UHC Silver-D Virtual First Saver (\$3 Rx + Unlimited Free App-based Care) (Disponible en español) - HMO**

- Monthly premium: \$12.72 (was \$437.72)
- Deductible: \$600
- Out-of-pocket max: \$2,900
- Doctor visits: \$30
- Specialist visit: \$50
- Generic drugs: \$3

**Plan 3: UHC Silver-D Virtual First (\$3 Rx + Unlimited Free App-based Care) (Disponible en español) - HMO**

- Monthly premium: \$14.48
- Deductible: \$800
- Out-of-pocket max: \$2,800
- Doctor visits: \$30

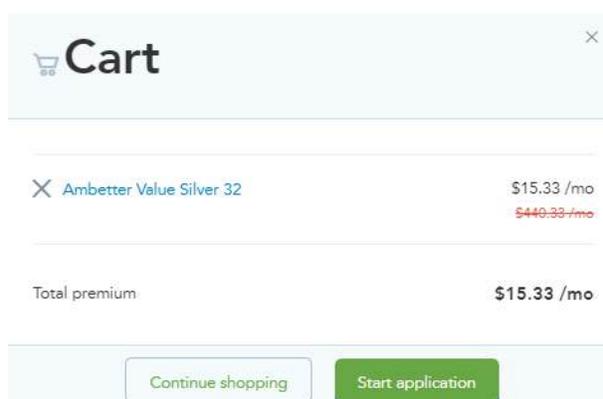
With the **Carriers** you can filter sherpa to only show the main 6 carriers we get paid the most on and offer the best benefits to the members by clicking on **Aetna, Ambetter, Cigna, Molina, Oscar, and United**. Not all of these plans will always be available in every state and every zip code, but if any of these six carriers are available you'll want to start there.

You can also filter out the **Metal levels** by clicking the boxes to the left as well and then you'll only see the options that you're looking for.

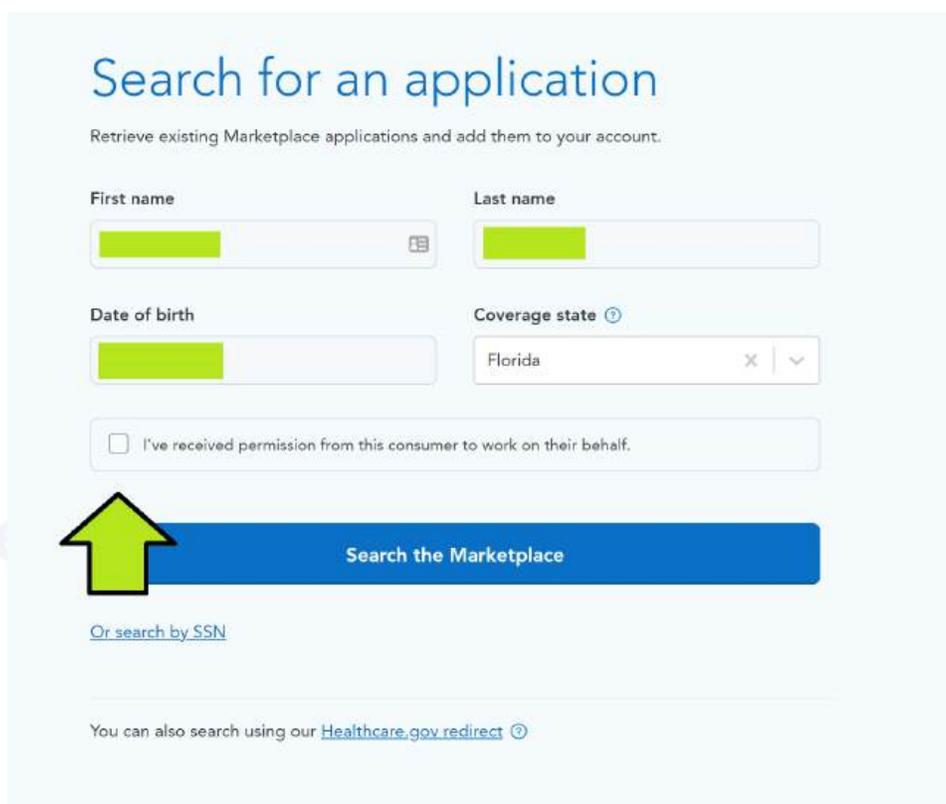
When putting your plan offering together, remember that you don't go to the mechanic and expect them to ask you what parts on their car you want them to fix. You showed up with your car making a sound and you want them to fix whatever it is. Your clients are coming to you looking for health insurance, so don't ask them which plan you want. Choose the **one** plan that works best for them based on the questions you asked in the beginning of the application like their doctors etc and present them **only one** plan. If you want to read more about the plan click on the **Plan details** button and you'll see a screen with a breakdown of coverage.

The **Doctors** button will generally open up the link that takes you to the provider lookup for that specific plan so if they have particular doctors you can look that up from here. **Drugs** link will take you to the formulary where you can employ your best friend **Ctrl + F** to search the formulary and answer their questions about if prescriptions are covered and at what tier. For the costs of the medications, reference the **Plan details** screen and scroll down to prescriptions.

Once you've found the plan that is right for the member click on the **Add to cart** and then **Start application** from the subsequent popup.



Item	Price
Ambetter Value Silver 32	\$15.33 /mo <del>\$440.33 /mo</del>
<b>Total premium</b>	<b>\$15.33 /mo</b>



Search for an application

Retrieve existing Marketplace applications and add them to your account.

First name: [Redacted] Last name: [Redacted]

Date of birth: [Redacted] Coverage state: Florida

I've received permission from this consumer to work on their behalf.

**Search the Marketplace**

[Or search by SSN](#)

You can also search using our [Healthcare.gov redirect](#)

At this point you're ready to start the application to get their **Eligibility results** and see the true number as to what their subsidy will be, and if they qualify for a plan through the marketplace. The good news is that you can actually create a **Qualified Life-changing Event/Special Enrollment Period (QLE/SEP)** year round legally by employing a known loophole that CMS has approved, as long as you don't tell the member you're doing it, or don't advertise that it's possible otherwise they will be forced to close the loophole. We'll get to that later in detail. For now all you need to enter is their legal **First name, Last name, Date of birth, and Coverage state** then ask them if you have permission to open an application on hc.gov. After they say yes you are allowed to check that box and continue.

I've received permission from this consumer to work on their behalf.

Search the Marketplace

[Or search by SSN](#)

### Search results

By selecting a result, you attest that you are speaking to and have permission from the consumer to access their information.

Applicant	Application (Year)	
[Redacted] DOB: [Redacted] 123 FAKE ST TAMPA, FL 33712	44664 [Redacted] 2022	<a href="#" style="background-color: #4CAF50; color: white; padding: 5px 10px; border-radius: 5px;">Add to clients</a>
	41820 [Redacted] 2022	<a href="#" style="background-color: #4CAF50; color: white; padding: 5px 10px; border-radius: 5px;">Add to clients</a>
	37300 [Redacted] 2021	<a href="#" style="background-color: #4CAF50; color: white; padding: 5px 10px; border-radius: 5px;">Add to clients</a>

If you see the member's information after you search that means they have done an application already. If this is the case, verify the address is correct and Add the most recent application, which will be the one with the largest **Application ID**. If the records don't match, or if this was from before they got divorced or they have extra people that don't need to be on that app anymore you can't easily remove them so instead click on the create new button at the bottom of this screen and start fresh.

**Lead** [View application](#) [Report changes](#)

Applicant	Gender	Tobacco	Date of birth	SSN	Eligibility
[REDACTED]	Female	No	11/11/1992	-	Not Applying
[REDACTED]	Male	No	11/10/2015	-	Not Eligible
[REDACTED]	Male	No	11/12/1992	-	Not Applying

**Contact**  
 Email: [REDACTED]  
 Phone: (727) 555-6641  
 Address: 123 FAKE ST, TAMPA, FL, 33712

**Status**  
 Status: Applying  
 Last update: 10/5/2022  
 Original Agent: Mike Cardoso

**Current quote**  
 Cost Sharing Reduction: -  
 Subsidy: -  
 Net premium: \$0.00

[Resume shopping](#)

In this example they had a previous application so we clicked on the **Add to clients** button which brought us to their lead information page. As long as all of this information is correct, you can click on the **Resume Shopping** or **Report Changes** buttons to open up their application. From that next pop-up choose **Update**.

**Reporting a change** ×

If your income or household changed, you should report this change as soon as possible.

To get started, click "Update" and access your application to make changes and then resubmit the application.

[Cancel](#) [Update](#)

**Primary contact** [Edit](#)

Full name: [REDACTED]  
 Address: 123 FAKE ST , TAMPA, FL 33712  
 Phone number: [REDACTED]  
 Email: [REDACTED]

Get updates by email: No  
 Preferred written language:  
 Preferred spoken language:

If all of their information is correct move on, but if you need to update anything just click **Edit**

## Privacy and the use of your information

Important Marketplace Emails: If the Marketplace has your email address, they'll automatically send you important information, updates, and reminders about Marketplace enrollment. You can opt out of these communications at any time. To do this, click on the "unsubscribe" link in the footer of any Marketplace email.

Privacy and the use of your information: The Marketplace will keep your information private as required by law. Your answers on this form will only be used to determine eligibility for health coverage or help paying for coverage. The Marketplace will check your answers using the information in their databases and the databases of other federal agencies. If the information doesn't match, the Marketplace may ask you to send them proof. The Marketplace won't ask any questions about your medical history. Household members who don't want coverage won't be asked

To continue, you must agree and check each of the following statements:

- I agree to have my information used and retrieved from data sources for this application. I
- have consent for all people I'll list on the application for their information to be retrieved and used from data sources.
- I understand that I'm required to provide true answers and that I may be asked to provide
- additional information, including proof of my eligibility for a Special Enrollment Period if I qualify. If I don't, I may face penalties, including the risk of losing my eligibility for coverage.

Back

Continue

When you see this screen you're now creating or editing an existing application on hc.gov and will need to get their permission. Read off these statements and proceed.

The screenshot displays the 'Your information' section of the HealthCare.gov application. On the left is a navigation bar with the following items: Contact details, Household, Members, Income, Additional questions, and Finalize. The main content area features a yellow warning box at the top stating: 'This is your application's primary contact. Due to restrictions imposed by HealthCare.gov we cannot allow you to update this person's SSN or DOB once set. If you are unable to verify this person's identity or need to change/remove your primary contact you'll either need to start a new application or do so on HealthCare.gov's website.' Below this is the 'Your information' section with the following fields:
 

- First name:** A text input field with a green placeholder.
- Middle (Optional):** A text input field.
- Last name:** A text input field with a green placeholder.
- Suffix (Optional):** A dropdown menu with 'Select' and a downward arrow.
- Date of birth:** A date input field showing '11/12/1992'.
- Sex:** Two radio button options, 'Male' (selected) and 'Female'.
- What is your Social Security Number (SSN)? (Optional):** A text input field with a placeholder 'XXX-XX-XXXX' and a help icon.

 At the bottom of the form are two buttons: a white 'Back' button and a blue 'Continue' button.

At the top left you'll see a navigation/progress bar. This tells you how far along you are in the hc.gov application. Also if you need to quickly go back to a previous section, just click on that section and it will bring you to the corresponding page. Starting from the beginning we will enter in the member's **Name, Date of Birth, Sex, and Social**. This is only optional if the member is on their tax return and therefore application, but is not applying for coverage. If the member is applying for coverage you do need their ssn. If they don't have a ssn because of their citizenship status you can leave this blank and at a future time in the application it will ask for the appropriate numbers on their citizenship documents. If you don't have the ssn because the child is a newborn, leave it blank and you will have **90 days** from the time you submit the application to get the child's ssn and add it to the application.

## Home address

Enter your permanent address.

Street address

123 FAKE ST 

Apt. / Ste. (Optional)

City

TAMPA

State

Florida  

Zip code

33712

County

Pinellas  

[Click here if you don't have a permanent address.](#)

Is your mailing address the same as your permanent address?

Yes

No

[Back](#)

[Continue](#)

Then you will enter in their physical address, if the mailing is different you can put that here. This is the information hc.gov will be transmitting to the carrier giving instructions on where all policy documents will be mailed. So make sure it is correct before proceeding.

## Contact details

Email address (Optional)

Go paperless! Get your notices by email, instead of paper copies in your mailbox.

Phone number

Extension

Type

 x | v

Second phone number

Extension

Type

 x | v

[Remove second phone number](#)

Written language [?](#)

 x | v

Spoken language [?](#)

 x | v

Back

Continue

Although it says email is optional, you'll always want an email address. We need them for all AOBG products anyway, and you'll now have their email address saved in sherpa which is important for automatically sending notices about documentation. This will also help your CS department follow up with your clients for required documentation. Try and get a mobile number and set the phone type to cell. This allows hc.gov to also text clients for important information. And finally if you notice that English is not their first language, ask their preferred written and spoken languages. This will inform hc.gov and the insurance carriers to send their documents in their language to make their experience more user friendly. Once you have all of this you can **Continue**.

## Who's applying for coverage?

Is [redacted] applying for coverage?

Yes

No

Do you want to see if you are eligible for cost savings?

Note: The new American Rescue Plan Act may qualify high income households for savings.

Yes

No

Who else is applying for coverage? ⓘ



[redacted]  
Female, born 11/11/1992

Edit

Remove



[redacted]  
Your child (including adopted children), male born 11/10/2015

Edit

Remove

+ Add another person

Here is where you indicate who is just on the plan because they are part of the **tax return for the concurrent year of coverage** or actually applying for coverage. You can also indicate whether or not you're applying for a subsidy. If you know they are not eligible, or not interested, checking **No** on the cost savings question will make this application considerably shorter. Use the **Add another person** as many times as required until you have every person that will be on the tax return on this screen regardless if they are applying for coverage or not. Once you're ready **Continue** to the next section.

## Residence

### Applicant addresses

Does everyone applying for coverage live with you at the following address?

123 FAKE ST  
TAMPA FL, 33712

Yes

No

Back

Continue

Again, this is about the tax address. So if anyone on the application will be filing their taxes at a different address, this is where you would put that information. If everyone is at the same address, click yes and **Continue**.

The following section will be all about how they are filing their taxes. If they are married, they have to indicate that they are filing their taxes jointly otherwise they are **unable to get any form of subsidy** so make sure they answer **yes** to filing together if they plan to be married by the end of the subsequent year of coverage. And if they have any dependents, you should have put them in the application earlier and now you just click that yes they are claiming them and select each dependent's name. Once you're done here **Continue** to the next screen.

## Your tax information

Are you married? ⓘ

Yes  No

Who is your spouse?

First name	Middle (Optional)	Last name	Suffix (Optional)
<input type="text" value=""/>	<input type="text" value=""/>	<input type="text" value=""/>	Select   v
Date of birth	Sex		
<input type="text" value="11/11/1992"/>	<input type="radio"/> Male <input checked="" type="radio"/> Female		
Does this person live with you?			
<input checked="" type="radio"/> Yes <input type="radio"/> No			

Do you plan to file a federal income tax return for 2022?

You don't have to file taxes to apply for coverage, but you'll need to file next year if you want to get a premium tax credit to help pay for coverage now.

Yes  No

Are you filing taxes jointly with your spouse for 2022?

Yes  No

Are you and your spouse claiming any dependents on your taxes for 2022?

Yes  No

Who are these dependents?

Additional people

[Back](#)

[Continue](#)

Group

## Tax household relationships

[Redacted] 's relationships

[Redacted] is the

Parent (including adoptive parents) X ▼ of [Redacted]

Back Continue

If you have any dependents here that are not their spouse it will ask you to clearly label how each person is related. Pay attention to the names as to how they are related. The name at the top is the person in question, so if the name at the top says Susan, they are asking who Susan is to the name to the right of the drop down. So in this case Susan would be the parent of the child. You'll have a different box for each non-spouse dependent. Once done you can **Continue**.

On the next screen you'll start to get to the census information. To save time, it's best to ask if anyone is XYZ so you don't have to ask the question repeatedly for each applicant. Again remember that the social is required for each individual applying for coverage. When you get to the **Hispanic, Latino, Spanish, Race and Ethnicity** questions it's best to always just click Decline to answer. These questions are not required, and sometimes answering them will cause extra questions which take up more time. We are also not paid by the Census, so let them get that information. It also does not invite the member to tell you a 5 or 10 minute story about their origin, saving you time to complete this application faster. For this example I intentionally used a father and son with the same exact name to show you that it will not allow you proceed past this point if that happens. So make sure to indicate a difference with a middle initial, or Sr Jr III IV titles. If you did not do that earlier, click on the **Members** section at the top left of your application to return to that page then press **Continue** until you get to the screen after these census questions.

## Your Information

Do you want to provide your Social Security Number?

(Optional) [?](#)

Yes  No

SSN is used to confirm information entered on your application, such as income information. Not entering this means you may have to send documents in to verify your application.

Are you an American Indian or Alaska Native?

Yes  No

Is            of Hispanic, Latino, or Spanish origin?

Yes  No  Decline to answer

Race and ethnicity [?](#)

Select

Decline to answer

[Back](#)

[Continue](#)

Cannot have two or more people with the exact same name - please use add a middle name and/or suffix.

## Information

What is Social Security Number (SSN)?

Enter 9-digit SSN. We verify the SSN with Social Security based on the consent you gave at the start of the application.

XXX-XX-XXXX

doesn't have a SSN

Is this person a US citizen or US national?

Yes

No

Does have eligible immigration status?

Not sure? See a list of eligible immigration statuses.

Yes, has eligible immigration status

I would like to continue without answering this question. I understand that if I don't answer it, this person won't be eligible for full Medicaid or Marketplace coverage and will be considered only for coverage of emergency services, including labor and delivery services.

Important: If this question is not answered, won't be eligible for full Medicaid or Marketplace coverage and will be considered only for coverage of emergency services, including labor and delivery services. If has an immigration status on this list of statuses, change the answer to "Yes." If you're not sure or you need help, call the Marketplace Call Center at 1-800-310-2596 (TTY: 1-855-889-4325).

Is this person currently incarcerated (detained or jailed)?

Yes

No

Is this person an American Indian or Alaska Native?

Yes

No

Is of Hispanic, Latino, or Spanish origin?

Yes

No

Decline to answer

Race and ethnicity

Select



Decline to answer

Back

Continue



ts Group

If the person does not have their SSN for any reason, you can simply leave these fields blank for now. And you will need to get their SSN in the next 90 days after submitting the app. If you are unable to get their SSN at that time, then they will lose their subsidy and have to pay it all back. That is the best case scenario, if you don't get their required information sometimes it can mean they lose coverage when it pertains to immigration information and verifying citizenship.

Member's Information

Is [redacted] pregnant? (Optional)

Yes  No

Back Continue

If the member is pregnant you'll want to indicate this as it can help in the future when they do deliver the child. But again it's not necessary so you can just not click or even ask this question and **Continue**.

Member's Information

Is [redacted] a naturalized or derived citizen? ⓘ

Yes  No

Back Continue

This question is asking *were they born outside of the US and then later became a US citizen.*

To determine if you're eligible for savings, we need to ask about your income. Click to view a list of acceptable types.

[View list](#) 

### Current income for [REDACTED]

Does [REDACTED] currently get any income?

Yes  No

Tell us about any income [REDACTED] will have this month. 

Type	How much	<a href="#">Remove all</a>
Job / Restaurant	\$1,077.50 per month	<a href="#">Edit</a> <a href="#">Remove</a>

[Add new income source](#)

### Deductions for [REDACTED]

Does [REDACTED] have any deductions for 2022?

Yes  No

### Yearly income for [REDACTED]

Based on what you entered, [REDACTED]'s income minus any deductions for 2022 will be about \$12,930.00. Is this correct? 

Yes  No

[Back](#)

[Continue](#)

When applying for a subsidy, you will need to answer the income questions. We are trying to get as close to what their line 37 adjusted gross income will be for the **concurrent year of coverage**. While it doesn't need to be completely accurate, and these numbers are not set in stone meaning they can update them at any time of the year, you still want them to be as close to accurate as possible so they don't have to pay back a large amount when they do file their taxes. If they work for an employer you'll want to put in the phone number of their employer so the IRS can call if they do decide to verify their income. You don't need the direct number for the accounting department, you can just as easily google their employer and put the first number that comes up if the client does not have a phone number. The IRS can figure it out later if they want the correct department. If you're putting in the income for someone self-employed, it will always ask for the monthly income, so just get their estimate for total annual income and divide that by 12.

As far as the **Deductions** for your client are concerned, this is their IRA contributions, actual student loan payments, or alimony payments for the concurrent year of coverage. Enter these numbers in as a positive value and they will be subtracted from their total annual income, resulting in their Modified Adjusted Gross Income (MAGI) as the bottom of the screen. In the rare event that the sum displayed here does not sound right to the member after totaling the numbers due to their income being irregular you can click **No** when asked if that looks right and then answer the following questions. This will be repeated for each member on the application regardless if they are applying for coverage or not. Remember this is based on everyone who will be on the same tax return for the family, so it needs all of their income data to calculate the correct subsidy for the family members that are actually applying for coverage.

Once you've finished the income questions that will take you to the **Additional questions** portion of the application. This is a very important part of the application when it comes to making sure they have a SEP or QLE. You can also sometimes get coverage for a family member that Sherpa may have initially suggested they should have been on Medicaid but the family does not want to be on Medicaid and instead wants everyone to be on the same health plan together. When you see the last question of the first page of **Additional questions** asking if anyone was found not eligible for Medicaid in the last 90 days, you will answer this question by checking the box next to everyone applying for coverage, then entering the **last day of the previous month** in the date field. Then we have to answer the two subsequent questions also as yes. If you follow these steps, they will now have a **60 day** window to obtain a marketplace plan. Keep in mind that this is a known CMS loophole, and they have said as long as we **do not tell the member, or market that we can do this** they will not close the loophole. If you do make this information public knowledge, then they will be forced to close the loophole. So again for emphasis **do not tell the member, or advertise that we can create SEPs for members outside of open enrollment**. This is just a little trick you will keep in your back pocket. The only time hc.gov will ask for proof is if the member is in the Medicaid system as having coverage. Then all they need to do is contact Medicaid and get a denial letter. If they can't, then they are unable to get an ACA plan as you can only have one or the other and not both.

## Additional questions

### Extra help

Do any of these people have a disability or mental health condition that limits their ability to work, attend school, or take care of their daily needs? (Optional) ⓘ

 [Redacted]

Do any of these people need help with daily activities (like dressing or using the bathroom), or live in a medical facility or nursing home? (Optional) ⓘ

 [Redacted]

### Additional coverage questions

Were any of these people found not eligible for Medicaid or Children's Health Insurance Program (CHIP) in the past 90 days? ⓘ

 [Redacted]

When was [Redacted] denied coverage through Medicaid or Children's Health Insurance Program (CHIP)? Use the date listed on the letter from your state agency, if you have one. If you don't know the date, make your best guess.

09/30/2022

Did any of these people apply for coverage between 11/1/2021 - 1/15/2022? ⓘ

 [Redacted]

Did any of these people apply through the Marketplace after a qualifying life event? ⓘ

 [Redacted]

Back

Continue

## Existing coverage information

Is [redacted] currently enrolled in health coverage?

Yes  No

Before you start this section, gather HRA information.

You'll need any information about Health Reimbursement Arrangements (HRAs) that the people on this application may have gotten from an employer.

Do any of these people have an individual coverage HRA (ICHRA) through their job, or through the job of another person like a spouse or parent? [?](#)

[Learn more](#)

[redacted]

Have any of these people been offered an individual coverage HRA (ICHRA) they haven't yet accepted through their job, or through the job of another person, like a spouse or parent? [?](#)

Only select a person's name if the person will be able to use their individual coverage HRA through 12/5/2022, or by January 1st if applying during Open Enrollment.

[redacted]

[Back](#)

[Continue](#)

These questions you will again have to answer no, if they are to get a subsidy.

## Employer Sponsored Coverage

### Employer Sponsored Coverage

Will any of these people be offered health coverage through a job (including another person's job, like a spouse or parent)? ⓘ

When it comes to employer coverage, even if they are offered insurance through their employer if the cost of the employer plan is more than roughly **9.12%** of their income it is considered **too expensive** and therefore they can still apply for a subsidy. If that is the case, you will answer this question with a **no**. Otherwise, like the previous page, they are ineligible for a subsidy.

On the following page where it asks about **Upcoming or Recent changes** is where we have the second opportunity to create a SEP for someone. In the event that it is asking for proof when we answer the Medicaid question yes, and you don't want to have the member go through the extra trouble of actually calling Medicaid you can change that answer to no and use the losing coverage SEP. All you have to do here is say that they will be losing coverage at the end of **this month** or that they have lost coverage on the **last day of last month**. And just like before, they should not ask for proof. The only time they will actually ask for proof is if their employer has reported to hc.gov that they are providing insurance and claiming the tax write-off for doing so. Otherwise you will be able to create a SEP by doing so. Please be careful to not say they are losing coverage on the actual day they lose coverage if it is on a day somewhere in the following month. Even if you choose the first day of the month, the hc.gov system is not smart enough to know that this is happening in the middle of the month and allow for their new hc.gov plan to start immediately after. It can **only start on the 1st of the month**. So for this reason you will instead only say that they are losing coverage at the end of this month or the last day of the previous month, so their hc.gov plan will start the first of next month.

## Upcoming changes

Will anyone lose qualifying health coverage before 12/5/2022?

You may need to submit documents to confirm that you recently lost coverage before your new coverage can start.

[Redacted]

When's the last day of [Redacted]'s current coverage?  
Enter the date [Redacted]'s current coverage will end,  
not the first day [Redacted] will be without coverage.  
[Redacted]'s Marketplace coverage will be available to  
start on the first day of the following month.

10/31/2022

What was the name of [Redacted]'s health coverage?  
(Optional)

[Redacted]

## Recent changes ⓘ

Select any of the life changes that apply to any of the applicants. If no life changes apply, and you missed OEP due to Covid-19, you may still be able to enroll by calling the Marketplace.

Lost qualifying health coverage

Got married

Changed primary place of living

Released from incarceration (detention or jail)

Adopted, placed for adoption, or placed for foster care

Have any of these people been offered an Individual Coverage Health Reimbursement Arrangement (ICHRA) or Qualified Small Employer Health Reimbursement Arrangement (QSEHRA) with a start date between 8/7/2022 and 12/5/2022?

A person may have more than one health coverage offer. Only select if both of these apply:

- They've been offered an individual coverage HRA or QSEHRA, which provides reimbursement for certain health care costs.
- At least one offer's start date is within the date range above.

[Redacted]

Back

Continue



## Upcoming changes

Will anyone lose qualifying health coverage before 12/5/2022?

You may need to submit documents to confirm that you recently lost coverage before your new coverage can start.

 [Redacted]

## Recent changes

Select any of the life changes that apply to any of the applicants. If no life changes apply, and you missed OEP due to Covid-19, you may still be able to enroll by calling the [Marketplace](#).

 Lost qualifying health coverage

Select all that apply

 [Redacted]

When did [Redacted] lose health coverage?

What was the name of [Redacted]'s prior health coverage? (Optional)

 Got married Changed primary place of living Released from incarceration (detention or jail) Adopted, placed for adoption, or placed for foster care

Have any of these people been offered an Individual Coverage Health Reimbursement Arrangement (ICHRA) or Qualified Small Employer Health Reimbursement Arrangement (QSEHRA) with a start date between 8/7/2022 and 12/5/2022?

A person may have more than one health coverage offer. Only select if both of these apply:

- They've been offered an individual coverage HRA or QSEHRA, which provides reimbursement for certain health care costs.
- At least one offer's start date is within the date range above.

 [Redacted]

Group

- Primary contact ✔
- Household ✔
- Members ✔
- Income ✔
- Additional questions ✔
- Finalize**
- Review
- Agreements
- Tax attestation
- Sign and submit

## Finalize

[Print](#)

Take a few minutes to review the information you gave us and make any changes, if necessary.

### Primary contact [Edit](#)

Full name: [REDACTED]

Address: 123 FAKE ST , TAMPA, FL 33712

Phone number: [REDACTED]

Email: [REDACTED]

Get updates by email: No

Preferred written language: English

Preferred spoken language: English

### Household members [Edit](#)

Name	DOB	SSN	Relationship	Sex	Applying
[REDACTED]	1992-11-12		Self	Male	No
[REDACTED]	1992-11-11		Spouse	Female	No
[REDACTED]	2015-11-10		Child	Male	Yes

### Household income [Edit](#)

Name	Type	Amount
[REDACTED]	Job	\$12,930.00
[REDACTED]	Self-employment	\$19,992.00

### Household deductions [Edit](#)

No deductions.

### Income summary [Edit](#)

After you have answered all of their personal questions you'll see this confirmation screen. Verify that all of their information is entered correctly. Otherwise press edit on the field you need to update and it will take you back there. Once corrected, click **Continue** on each page until you return here and see that everything is correct.

### Income summary

Edit

Name	This month's income	Expected income in 2022
[REDACTED]	\$1077.5	\$12,930.00
[REDACTED]	\$1666	\$19,992.00
[REDACTED]	\$0	\$0.00

### Basic household questions

No one is eligible for health coverage from a job (including COBRA) or someone else's job.

No one is an American Indian or Alaska Native.

### Additional questions

Edit

No one applying for coverage has a physical disability or mental health condition that limits their ability to work, attend school, or take care of their daily needs.

No one applying for coverage needs help with daily activities (like dressing or using the bathroom) or lives in a medical facility or nursing home.

[REDACTED] lost coverage on or after 01/01/2020

[REDACTED] is not losing coverage on or after 12/5/2022.

[REDACTED] did not get married on or after 8/7/2022.

[REDACTED] was not released from incarceration on or after 8/7/2022.

[REDACTED] did not gain eligible immigration status on or after 8/7/2022.

[REDACTED] and [REDACTED] and [REDACTED] were not adopted or placed for foster care on or after 8/7/2022.

[REDACTED] did not move on or after 8/7/2022.

No one applying for coverage was offered an individual coverage HRA (ICHRA) with a start date between 8/7/2022 and 12/5/2022.

No one applying for coverage was offered a qualified small employer HRA (QSEHRA) with a start date between 8/7/2022 and 12/5/2022.

Back

Continue



Once you get to the finalize screen, you'll want to just read this one paragraph out to the member while clicking through all the following screens and stopping at the end. Clicking yes on all of the questions and stopping at the field where you have to type in their name. Only stopping and going back if they don't understand what you said or don't agree:

*“Do you allow the marketplace to use your income data for the next 5 years; you’re not eligible for a marketplace plan if you become eligible for Medicaid or an employer plan and if you do you may have to pay back subsidies when filing taxes; you have to file taxes for the concurrent year of coverage and if you’re married at the end of that year you’ll have to file your taxes jointly; nobody will claim you on their taxes and you will claim everyone you listed on this application on your taxes; if any of this changes it may impact your ability to get a subsidy; if your income is lower than estimated today you may get some additional help and if your income is higher you may owe some additional federal taxes; you must contact the marketplace at 800 318 2596 or our office if anything you told us on this application changes; the marketplace will automatically cancel your coverage if you are found to have other qualified health coverage, Medicaid, Medicare or CHIP so you do not have to pay full price for both plans; And to the best of your knowledge you provided true and accurate answers today otherwise you will face penalties including the loss of coverage? **Wait for an answer, if yes Do I have permission to electronically sign your name on this application today?**”*

The screenshot shows a web interface titled "Finalize" in green text. Below the title is a section titled "Agreements" in green, followed by the instruction "Please read the attestations below and select a response for each statement." The next section is "Renewal of coverage" in green, containing a paragraph of text: "To make it easier to determine my eligibility for help paying for coverage in future years, I agree to allow the Marketplace to use my income data, including information from tax returns, for the next 5 years. The Marketplace will send me a notice, let me make any changes, and I can opt out at any time. ⓘ". Below this text are two radio button options: "I agree" (which is selected with a green dot) and "I disagree". At the bottom of the form are two buttons: a white "Back" button and a green "Continue" button.

## Tax attestation

Please read the attestations below and select a response for each statement.

I understand that I'm not eligible for a premium tax credit if I'm found eligible for other qualifying health coverage, like Medicaid, Children's Health Insurance Program (CHIP), or a job-based health plan. I also understand that if I become eligible for other qualifying health coverage, I must contact the Marketplace to end my Marketplace coverage and premium tax credit. If I don't, the person who files taxes in my household may need to pay back my premium tax credit.

Yes

No

I understand that because the premium tax credit will be paid on my behalf to reduce the cost of health coverage for myself and/or my dependents:

- I must file a federal income tax return for the 2022 tax year.
- If I'm married at the end of 2022, I must file a joint income tax return with my spouse.

I also expect that:

- No one else will be able to claim me as a dependent on their 2022 federal income tax return.
- I'll claim a personal exemption deduction on my 2022 federal income tax return for any individual listed on this application as my dependent who is enrolled in coverage through this Marketplace, and whose premium for coverage is paid in whole or in part by advance payments of the premium tax credit.

If any of the above changes:

- I understand that it may impact my ability to get the premium tax credit.
- I also understand that when I file my 2022 federal income tax return, the Internal Revenue Service (IRS) will compare the income on my tax return with the income on my application. I understand that if the income on my tax return is lower than the amount of income on my application, I may be eligible to get an additional premium tax credit amount. On the other hand, if the income on my tax return is higher than the amount of income on my application, I may owe additional federal income tax.

Yes

No

Back

Continue

## Sign and submit

Please read the attestations below and select a response for each statement.

I know that I must tell the program I'll be enrolled in if information I listed on this application changes. I know I can make changes in myMarketplace account or by calling Marketplace Call Center at 1-800-318-2596 (TTY: 1-855-889-4325). I know a change in my information could affect eligibility for member(s) of my household. [?](#)

Agree

Disagree

If anyone on your application is enrolled in Marketplace coverage and is later found to have other qualifying health coverage (like Medicare, Medicaid, or Children's Health Insurance Program (CHIP)), the Marketplace will automatically end their Marketplace plan coverage. This will help make sure that anyone who's found to have other qualifying coverage won't stay enrolled in Marketplace coverage and have to pay full cost.

I agree to allow the Marketplace to end the Marketplace coverage of the people on my application in this situation.

I don't give the Marketplace permission to end Marketplace coverage in this situation. I understand that the affected people on my application will no longer be eligible for financial help and must pay full cost for their Marketplace plan.

## Sign

I'm signing this application under penalty of perjury, which means I've provided true answers to all of the questions to the best of my knowledge. I know I may be subject to penalties under federal law if I intentionally provide false information.

Agree

Disagree

, type your full name below to sign electronically.

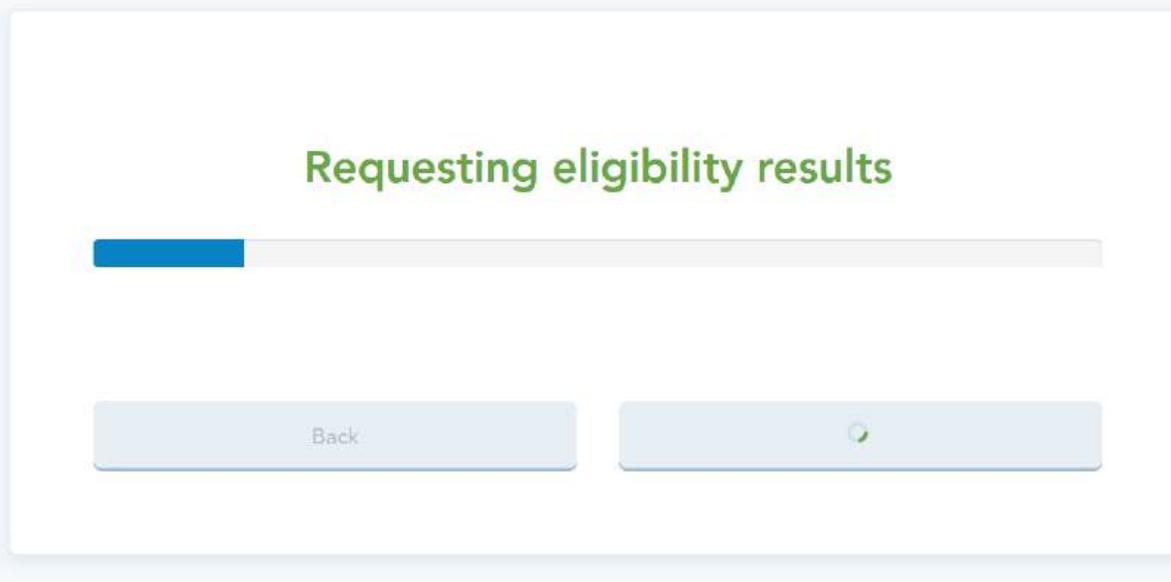


Back

Continue

## Retrieving final eligibility results from the Marketplace

We're currently syncing with the Marketplace to retrieve your final eligibility results. This can take a few minutes.



After submitting, you will see this screen and have a few seconds delay. The following screen after continuing will have their eligibility results. If the results are not what you were looking for, you can always press **Edit application** and go back to see if you possibly answered a question incorrectly or need to adjust their income if they are able to work some magic with their accountant. This would be a good time to let you know that if you check out the FPL estimator tool at <https://www.healthcare.gov/lower-costs/qualifying-for-lower-costs/> you can see the upper and lower limits of how much income a family of that size in that state can earn to qualify for a subsidy. Sometimes if their income is slightly higher or lower than these limits they can still get a subsidy, so always complete the eligibility to see what their subsidy comes out to. If they do not qualify for a subsidy due to their income being too low or some other factors, you can send the application directly to Medicaid by hitting the check box at the bottom of this screen in the **Full Medicaid Determination** section. But for this example we are moving forward with the subsidy we found the member is eligible for. I'll get back to the required documents later on in this manual.

1. What state do you live in?

2. How many people are in your household?

Include yourself, your spouse if married, and any claim as a tax dependent in 2022 — even if not covered by health insurance.

3. How much income will your household make this year?

Select the estimated income range for every individual included in your household.

Select your income range
Select your income range
Below \$23,030
<b>\$23,030 - \$57,575</b>
\$57,575 - \$92,120
Above \$92,120

## Review eligibility results

Before completing your enrollment, please do a final review of your eligibility results.

### Eligibility Results

Name	Eligibility
	<p>Eligible to enroll in a Marketplace plan, due to a Special Enrollment Period (denial by Medicaid or Children's Health Insurance Program (CHIP))</p> <p>Eligible for a tax credit</p> <p>Eligible for lower deductibles, out of pocket limits and copays on Silver plans</p> <p><b>Follow-ups required:</b> Verify citizenship by 1/9/2023</p>

Your household qualifies for a **total monthly tax credit of \$276.**

For more details on your eligibility, download the official letter here. **You must download this document to finish your enrollment.**

[Download Eligibility Letter](#)

[Choose a Marketplace plan](#)

Not ready to enroll?

[Edit application](#)

### Full Medicaid Determination

It looks like these people aren't eligible for Medicaid. They can still continue with a Medicaid application if we send their information to the state's Medicaid agency. Do any of these people want us to send their information so they can check on Medicaid and Children's Health Insurance Program (CHIP) eligibility, if applicable?



[Send to Medicaid](#)

## Review eligibility results

Before completing your enrollment, please do a final review of your eligibility results.

### Eligibility Results

Name	Eligibility
<input checked="" type="checkbox"/> [Redacted]	Eligible to enroll in a Marketplace plan, due to a Special Enrollment Period (denial by Medicaid or Children's Health Insurance Program (CHIP)) Eligible for a tax credit Eligible for lower deductibles, out of pocket limits and copays on Silver plans <b>Follow-ups required:</b> Verify citizenship by 1/9/2023

Your household qualifies for a total monthly tax credit of \$276.

For more details on your eligibility, download the official letter here. **You must download this document to finish your enrollment.**

Your download has begun. You may continue.

Choose a Marketplace plan

Not ready to enroll? [Edit application](#)

### Full Medicaid Determination

It looks like these people aren't eligible for Medicaid. They can still continue with a Medicaid application if we send their information to the state's Medicaid agency. Do any of these people want us to send their information so they can check on Medicaid and Children's Health Insurance Program (CHIP) eligibility, if applicable?

[Redacted]

[Send to Medicaid](#)

EligibilityResultsN....pdf

You can not move forward until you download the Eligibility Results. Due to strict CMS guidelines, **make sure that you delete this file off of your computer and from your email inbox/outbox/trash** if you do send the email to a member for any reason.

### Plan Results

Health
Dental

**Monthly premium max**

\$468

---

**Max deductible**

\$8,700

---

**Providers**

[Add a doctor or hospital](#)

**Prescriptions**

[Add prescriptions](#)

**Usage estimate**

Low

Medium

High

**Carriers**

Ambetter from Sunshine Health

AvMed, Inc.

Bright Health Insurance Company of Florida

Florida Blue (BlueCross BlueShield FL)

Florida Blue HMO (a BlueCross BlueShield FL company)

Molina Marketplace

Oscar Insurance Company of Florida

UnitedHealthcare

**Health Savings Accounts**

Eligible for an HSA

81 plans Lowest Premium ▾

**Lowest premium plan**

**oscar** Bronze Simple (\$3 Drugs + \$0 Virtual Care) - EPO ★ NOT RATED EXPANDED BRONZE

Monthly premium	Deductible	Out-of-pocket max	\$8,700
\$0.00	\$8,000	Doctor visits	40% after deductible
<small>www.5212-87</small>		Specialist visit	40% after deductible
		Generic drugs	\$3

Compare
 [Drugs](#)
[Doctors](#)
[Benefits](#)
[Plan details](#)
[Add to cart](#)

**Lowest premium plan**

**Ambetter** Essential Care 1 - EPO ★★★★★ BRONZE

Monthly premium	Deductible	Out-of-pocket max	\$8,600
\$0.00	\$8,600	Doctor visits	No charge after deductible
<small>www.5210-77</small>		Specialist visit	No charge after deductible
		Generic drugs	\$22

Compare
 [Drugs](#)
[Doctors](#)
[Benefits](#)
[Plan details](#)
[Add to cart](#)

**Lowest premium plan**

**Ambetter** Essential Care 2 HSA - EPO ★★★★★ EXPANDED BRONZE

Monthly premium	Deductible	Out-of-pocket max	\$6,900
\$0.00	\$6,900	Doctor visits	No charge after deductible
<small>www.5231-77</small>		Specialist visit	No charge after deductible
		Generic drugs	No charge after deductible

Compare
 [Drugs](#)
[Doctors](#)
[Benefits](#)
[Plan details](#)
[Add to cart](#)

**Lowest premium plan**

**oscar** Bronze Classic (\$3 Drugs + \$0 Virtual Care) - EPO ★ NOT RATED EXPANDED BRONZE

If you did not choose the member's plan first and went straight to the eligibility, then after completing that you will be given the opportunity to select a plan, now with the true subsidy numbers. Or maybe while completing the eligibility the member uncovered a different answer than they gave you before. This is a good opportunity to revisit the plans and still make sure it is the correct choice. If you do want to compare some options side-by-side there is a tool to compare up to five different plans at the same time. Once you've made your selection, if you did make any changes, add it to cart and move forward to **Apply these changes**.

## Plan Results

Health
Dental

**Monthly premium max**

5428

**Max deductible**

58,700

**Presiders**

[Add a presider or presider](#)

**Prescriptions**

[Add a prescription](#)

**Usage estimate**

Low

Medium

High

**Carriers**

Anthem from Sunlife Health

Aetna, Inc.

Bright Health Insurance Company of Florida

Florida Blue (BlueCross BlueShield FL)

Florida Blue (HMO or BlueCross BlueShield FL Company)

Molina Marketplace

Oscar Insurance Company of Florida

UnitedHealthcare

36 plans Lowest Premium

**Lowest premium plan**

**Anthem Balanced Care 30 - EPO**

Monthly premium \$0.00 <small>was \$595.67</small>	Deductible \$625	Out of pocket max \$625	No charge after deductible
		Doctor visit No charge after deductible	No charge after deductible
		Specialist visit No charge after deductible	No charge after deductible
		Generic drugs No charge after deductible	

Compare [Drugs](#) [Doctors](#) [Benefits](#) [Plan details](#) [Add to cart](#)

**Lowest premium plan**

**OSCAR Silver Simple - PCP Senior (50 Drugs + 50 Virtual Care) - EPO**

Monthly premium \$0.00 <small>was \$272.29</small>	Deductible \$0	Out of pocket max \$1,800	\$1,800
		Doctor visit \$0	\$0
		Specialist visit \$10	\$10
		Generic drugs No charge	

Compare [Drugs](#) [Doctors](#) [Benefits](#) [Plan details](#) [Add to cart](#)

**Lowest premium plan**

**United Healthcare UHC Silver-C Virtual First Senior (50 Rx + Unlimited Free App-based Care) (Deposito en español) - HMO**

Monthly premium \$0.00 <small>was \$275.04</small>	Deductible \$0	Out of pocket max \$1,500	\$1,500
		Doctor visit \$10	\$10
		Specialist visit \$10	\$10
		Generic drugs No charge	

Compare [Drugs](#) [Doctors](#) [Benefits](#) [Plan details](#) [Add to cart](#)

Anthem Balanced Care 30 - EPO  
\$0 per month

Oscar Silver Simple (50 Rx + 50 Virtual Care) - EPO  
\$0 per month

Anthem Silver Simple (50 Rx + 50 Virtual Care) - EPO  
\$0 per month

Oscar Silver-C Virtual First Senior (50 Rx + Unlimited Free App-based Care) (Deposito en español) - HMO  
\$0 per month

Anthem Silver Simple (50 Rx + 50 Virtual Care) - EPO  
\$0 per month

[Compare 5 plans](#) [Clear X](#)

Back Send feedback Print Cart

Anthem Silver Simple (50 Rx + 50 Virtual Care) - EPO

[Add to cart](#)

Oscar Silver Simple (50 Rx + 50 Virtual Care) - EPO

[Add to cart](#)

Anthem Silver Simple (50 Rx + 50 Virtual Care) - EPO

[Add to cart](#)

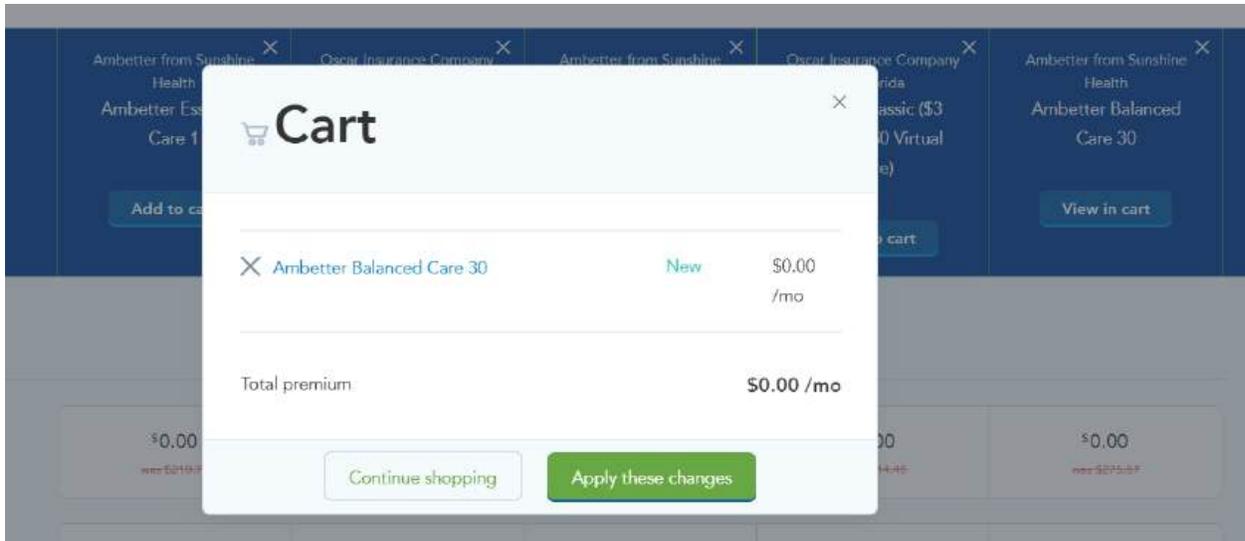
Oscar Silver-C Virtual First Senior (50 Rx + Unlimited Free App-based Care) (Deposito en español) - HMO

[Add to cart](#)

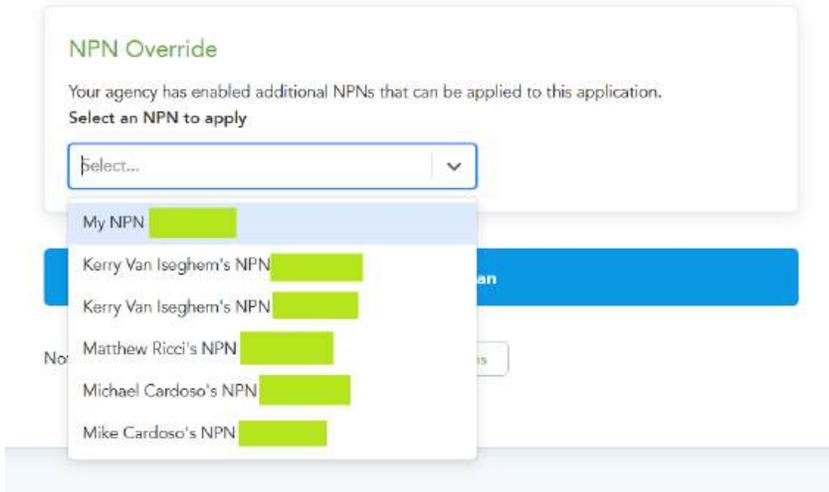
Anthem Silver Simple (50 Rx + 50 Virtual Care) - EPO

[Add to cart](#)

Summary	Anthem Silver Simple (50 Rx + 50 Virtual Care) - EPO	Oscar Silver Simple (50 Rx + 50 Virtual Care) - EPO	Anthem Silver Simple (50 Rx + 50 Virtual Care) - EPO	Oscar Silver-C Virtual First Senior (50 Rx + Unlimited Free App-based Care) (Deposito en español) - HMO	Anthem Silver Simple (50 Rx + 50 Virtual Care) - EPO
Monthly Premium	\$0.00 <small>was \$595.67</small>	\$0.00 <small>was \$272.29</small>	\$0.00 <small>was \$275.04</small>	\$0.00 <small>was \$275.04</small>	\$0.00 <small>was \$595.67</small>
Deductible	\$6,600 per person	\$8,000 per person	\$8,900 per person	\$7,500 per person	\$625 per person
Max OOP	\$6,600 per person	\$8,700 per person	\$8,900 per person	\$6,700 per person	\$625 per person
Estimated All-in	1112	193	103	159	1168
Overall Rating	★★★★☆	Not Rated	★★★★☆	Not Rated	★★★★☆
Network	EPO	EPO	EPO	EPO	EPO
Primary Care	No charge after deductible	40% after deductible	No charge after deductible	\$30, 50% after deductible	No charge after deductible
Specialist	No charge after deductible	40% after deductible	No charge after deductible	50% after deductible	No charge after deductible
Generic Drugs	\$32	\$3	No charge after deductible	\$3	No charge after deductible
Emergency Room	No charge after deductible	40% after deductible	No charge after deductible	50% after deductible	No charge after deductible
Hospital Stay	No charge after deductible	40% after deductible	No charge after deductible	50% after deductible	No charge after deductible
Resources	<a href="#">Benefits</a> <a href="#">Summary of Benefits</a> <a href="#">Prescription Coverage</a> <a href="#">Study</a>	<a href="#">Benefits</a> <a href="#">Summary of Benefits</a> <a href="#">Prescription Coverage</a> <a href="#">Study</a>	<a href="#">Benefits</a> <a href="#">Summary of Benefits</a> <a href="#">Prescription Coverage</a> <a href="#">Study</a>	<a href="#">Benefits</a> <a href="#">Summary of Benefits</a> <a href="#">Prescription Coverage</a> <a href="#">Study</a>	<a href="#">Benefits</a> <a href="#">Summary of Benefits</a> <a href="#">Prescription Coverage</a> <a href="#">Study</a>



At the confirm plan screen, you'll notice a check box where they are using the full amount of their subsidy. The only time you would uncheck this box is if someone knows that they are reporting a low income right now in the first portion of the year but plan to either make a large end of the year bonus or a sale of assets that will drastically increase their income in the future. This will result in them having to pay back subsidies, and maybe they do not want to take all of their subsidies knowing that in the future some or all of it will have to be repaid. If the member chooses to only use some of their subsidy you can apply that specified amount here. You're also presented one more opportunity to change the plan if for some reason it is found that this is not the correct plan for your client. And finally the most important part of this sale is the NPN override field. Sometimes in your agency you will not have the appointment for the carrier you wish to sell, and instead someone else in your agency holds that appointment. If your agency principal has set up your health sherpa to share their NPN as an override you can select it from this screen. Be very certain that the NPN chosen here belongs to an agent who is in fact currently appointed with the carrier. Otherwise the carrier will gladly accept your **charity application and not pay you any commissions. This can not be changed if you get appointed later.** Once you've verified that everything is correct. **Enroll in this plan.**



# Confirm your plan

Based on your eligibility results, here's what your plan will look like.

## Plan summary

 powered by CIGNA Insurance Company new | unitedhealth **Ambetter Balanced Care 30 - EPO** SILVER + CSR

<u>Premium</u> <b>\$0.00</b> / mo <small><del>\$275.57 list price</del></small>	<u>Deductible</u> <b>\$625</b> / yr	<u>Out of pocket</u> <b>\$625</b> / yr
---------------------------------------------------------------------------------------	----------------------------------------	-------------------------------------------

## Savings

Your household qualifies for a **\$276** per month savings on your premium.

I want to apply all of my savings.

## Eligibility summary

Name	Covered by this plan	Next step
<input checked="" type="checkbox"/> [Redacted]	Yes	Enroll

**Your eligibility results have changed.** Double check the price of your plan and the savings you're eligible for above. If you're not satisfied, click the 'change my plan' button.

[Change my plan](#)

### NPN Override

Your agency has enabled additional NPNs that can be applied to this application.

Select an NPN to apply

[Enroll in this plan](#)

Not ready to enroll? [Edit application](#) [Change plans](#)

Depending on the carrier, your next screen after here will be a confirmation page, and a button to make the premium payment. This will take you off of health sherpa and onto the carrier's web page. Some carriers will not pay a payment portal. For these carriers you will need to log into your broker portal to collect the payment, or find the member services number either in your O'Neill portal in the carrier resources tab, or in the policy information within health sherpa. If you don't have a payment link within sherpa, give the member the phone number to the carrier and inform them that they will not have a policy number since they have not paid yet. They simply need to call the carrier number, not press any prompt and wait to talk to a human. Once they are talking to an agent, let them know that they want to make their initial payment. They will take the payment from them after verifying some information. And a rare handful of carriers will not even accept payment until two weeks later when hc.gov transmits the application to the carrier. You'll just kind of have to get a feel for how payments are processed with each carrier and in each state.

### Servicing Existing Clients

Client	Plan	Gross	Net	Effective	Created	Documents	Payment	Actions
[Redacted]	FIDAY Silver Carey NPL Unlimited \$0...	\$699.53	\$0.93	11/1/2022	10/4/2022	Not required	Action needed As of 10/5/22	View
[Redacted]	Constant Care Silver 1.200	\$12.36	\$12.36	10/1/2022	9/27/2022	Not required	Action needed As of 9/27/22	View

On the left hand side of your health sherpa screen, in the navigation ribbon if you don't see the sale you just completed in the **Clients** section that means you did not complete the application correctly. If you do see them in the Clients tab then you know you have successfully completed the application.

However, just because you submitted the app does not always mean you are completely done with the client. Above the names of all your clients you'll see the **Documents** filter. Expand this and select these three filters to see all of your clients that are missing documents. Once you've set all of these filters the next thing you'll want to do is to look at the Payment column. Most likely the date under this column will be in the past. If that's the case click the circular arrows to refresh the data feed so that it says as of today. Doing this may even show that no further documentation is needed.

Documents: Select

- Action needed
- Insufficient documentation
- Processing
- Expired
- Completed

Documents

- Action needed x
- Insufficient documentation x
- Processing x

Effective	Created	Documents	Payments	Actions
11/1/2022	10/17/2022	Not required	Effectuated 🕒 As of today	View ▾
11/1/2022	10/13/2022	Not required	🚨 Action needed 🕒 As of 10/14/22	View ▾
11/1/2022	10/4/2022	Not required	🚨 Action needed 🕒 As of 10/14/22	View ▾
10/1/2022	9/27/2022	Not required	Effectuated 🕒 As of 10/10/22	View ▾

Sometimes when you refresh the file it will bring you into the member's file. If that happens, press the check box re-affirming that you have permission to open the member's file.

### Follow-ups

There are just a few more steps to ensure you are covered.

Item	Member	Status	Deadline	Action
Verify income	[Redacted]	🚨 Action Needed	12/22/2022	Verify

When you're in a member's file that has **Follow-ups** you'll see this section at the top of their file. All you need to do is pay attention to the deadline date and keep in mind that it usually takes about two weeks from the date documentation is uploaded before human eyes even see them to determine if it's acceptable or not. So make sure you have the member sending documentation to you, verify it's acceptable, and then submit on their behalf. Checking which documents are acceptable is very important, and simple: just click the **Verify** button.

### Submit followup documents

[Redacted] by 12/22/2022.  
Acceptable document types are images (jpg, gif, png, etc.) and PDFs.

Select document type ▾

Select file

Upload

### Upload history

Check back here for the updates on your uploaded documents.

Acceptable documents to verify your Income
View List ▾

From this screen click on the **View List** button at the bottom right. Each document type has the same list. So it would be a good idea to create **email templates** with these lists, and send them out to members, indicating when their deadline is (shown above in **a red date**) while reminding them it takes two weeks for documents to even be processed so they need to get them to you ASAP.

Acceptable documents to verify your Income Close ^

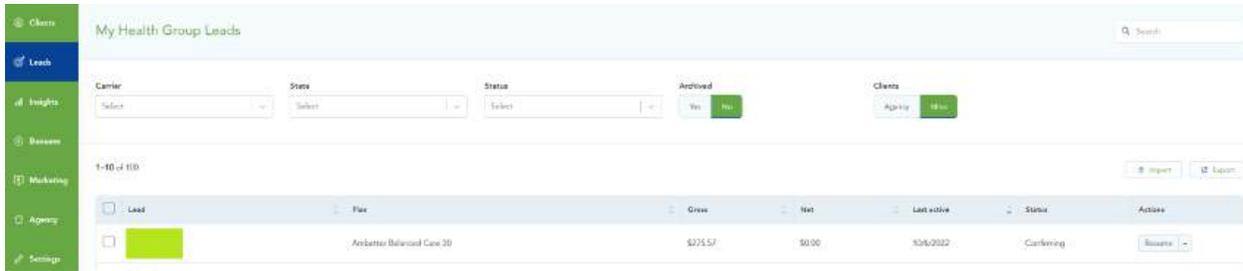
**Here are the documents you can submit to confirm your yearly income:**

- 1040 federal or state tax return. Note: It must contain your first and last name, income amount, and tax year.
- Wages and tax statement (W-2 and/ or 1099, including 1099 MISC, 1099G, 1099R, 1099SSA, 1099DIV, 1099SS, 1099INT). Note: It must contain your first and last name, income amount, year, and employer name (if applicable).
- Pay stub. Note: It must contain your first and last name, income amount, pay period or frequency of pay with the date of payment. If a pay stub includes overtime, please indicate average overtime amount per paycheck.
- Self-employment ledger documentation (can be a Schedule C, the most recent quarterly or year-to-date profit and loss statement, or a self-employment ledger). Note: It must contain your first and last name, company name, and income amount. If you're submitting a self-employment ledger, include the dates covered by the ledger, and the net income from profit/loss.
- Social Security Administration Statements (Social Security Benefits Letter). Note: It must contain first and last name, benefit amount, and frequency of pay.
- Unemployment Benefits Letter. Note: It must contain your first and last name, source/agency, benefits amount, and duration (start and end date, if applicable).

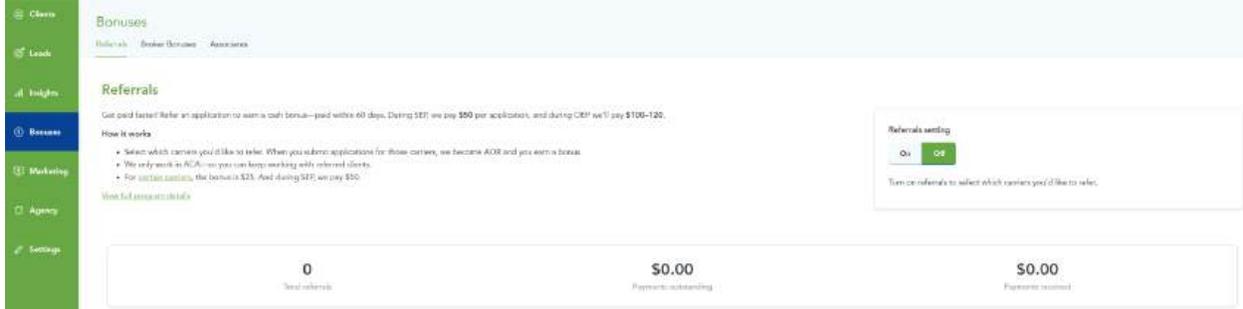
**Documents to confirm self-employment income:**

- 1040 SE with Schedule C, F, or SE (for self-employment income)

Sometimes however a member is unable to provide documents in the allotted time. Such as if they are self employed and have no documents to prove their income until they actually file their taxes. In this case you can easily request an extension for their document deadline. As long as you do this **before the deadline** all you need to do is **report a change** by editing their application. Change their name to ALL CAPITALS or Normal Case if it was caps already – just change their name then submit the app again. You'll have a 90 day extension.



Next, you have the Leads tab. This is for all of your **saved quotes** and **incomplete applications**. You can resume an application here and pick up where you left off.



The next important tab is the **Bonuses** tab. This one is actually very misleading. Health Sherpa will buy your client from you for a small fee of \$50, \$100, \$150. This is really only for unlicensed agents. Because once sherpa buys that client from you they have full permission to sell them anything else they want, effectively inviting competition to your book that you worked hard to create. So make sure that you and your team **always have this off**. Licensed agents should not sell their clients away to sherpa.

Below that is the **Marketing** tab. Here you can edit your health sherpa URL, Agency display name that clients see when visiting your health sherpa page if you do share your url publicly, phone number they will see on your sherpa page, upload your logo so that it appears in the top left corner instead of your name, adjust the color of your health sherpa page to match your branding guide, change your splash image, or input your google analytics code. If you do make any changes here, be sure to press **Update** should you want those changes to be saved.

- Clients
- Leads
- Insights
- Bonuses
- Marketing
- Agency
- Settings

## Marketing

### Your free, custom ACA Marketing site

**Let clients self-enroll**  
Clients can shop and enroll on their own. Scale your business online by sharing your link via email, social media, or ads.

**Track their progress**  
Your [Leads list](#) tracks shoppers on your site. Any shoppers who enroll appear on your [Clients list](#).

**Custom to you**  
All enrollments use your NPN, so you get commission. The plan list only shows your appointed [plans](#).



You can share your branded site with consumers using the methods below. Your NPN goes on all applications that are done through your link. Set up your white-label setting below before sharing your link.

### Direct Link

You can share this link with your clients or post it on your website.

[https://www.healthsherpa.com/?agent\\_id=\[redacted\]](https://www.healthsherpa.com/?agent_id=[redacted])

### Add your Company Information

COMPANY NAME	COMPANY PHONE
[redacted]	[redacted]
<input type="button" value="Update"/>	

### Logo Upload - Navigation Bar

Please upload your logo at 90px height in either JPG, PNG, or TIFF format.

**TIP:** The less white space around your logo, the better it will display. Please make sure your logo is as close to the edges of your file height as possible.



GOOD



BAD

### Custom color palette

You can customize the color of your homepage by using the color section below.

#00a844

### Lifestyle photo

Select which lifestyle photograph you'd like featured at the top of your homepage.

Selected photo



Stock photo options












This photo should be 1550px width and 1050px height in either .JPG, .PNG, or .TIFF format.

### Google Analytics

Enter just the code, etc. UA-123456-1, and not the entire script.

[redacted]

If you're the principal of your agency you'll have the agency button. From here you can invite agents to join your agency by clicking on the Invite Agents button. You can also edit who has access to see all of your clients in the agency if they need it for customer service access, and which NPNs if any you want to allow the other agents in your agency to use when submitting applications via NPN override. You can also grant admin access to anyone else who needs to have it for your agency.

Name	Clients	Age	Override NPN (Y)	Shared Book	Full Book	Admin	Account
[Redacted]	352	[Redacted]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Privacy Admin	<a href="#">View</a>
[Redacted]	56	[Redacted]	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<a href="#">View</a>
[Redacted]	40	[Redacted]	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<a href="#">View</a>
[Redacted]	28	[Redacted]	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">View</a>
[Redacted]	12	[Redacted]	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">View</a>
[Redacted]	1	[Redacted]	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">View</a>
[Redacted]	0	[Redacted]	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<a href="#">View</a>
[Redacted]	0	[Redacted]	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<a href="#">View</a>

When you click on the **Invite Agents** button you will see your unique **join code** at the top right. This is what they will need to enter in the settings section of their health sherpa to become part of your agency. Or when setting up their account for the first time when asked to join an existing agency they will use that join code there. You'll know they have successfully linked their health sherpa account to yours when you see their name in your **Agency** tab.

## Invite agents or agencies

This will email your agents a link to join the [redacted] agency using your join code [redacted]. Once they sign up, you'll be able to view their accounts from the agency page.

Enter agent email addresses: (Separate with commas or new lines)

## Email preview

○ ○ ○ ✉

Subject line:

Join the [redacted] agency on HealthSherpa

Greetings,

You're invited to join our [redacted] agency account on HealthSherpa.

HealthSherpa is the fastest way for agents to quote, enroll, and track their ACA book.

Use the button below to sign up for an account with our agency's join code: [redacted]

[Get your account now](#)

**Already have a HealthSherpa account?** To join our agency, just log in, go to your Settings page, and enter [redacted] in the "Join an agency" section.

[redacted]

Reply-to email

Test email

👤 Clients

📌 Leads

📊 Insights

🕒 Bonuses

📺 Marketing

🏠 Agency

🔧 Settings

## Account settings

### Login

To change your password, please enter your current password.

EMAIL ADDRESS

CURRENT PASSWORD

NEW PASSWORD

CONFIRM NEW PASSWORD

Update

Two factor authentication 🔴 Disabled

Enable two-factor

FFM Account Integration 🟢 Linked

Your account will need to be linked in order to enable EDE.

Remove My FFM Account

FIRST NAME

LAST NAME

NPN

FFM USERNAME

Your FFM Username is the same login you use when logging into [portal.cms.gov](https://portal.cms.gov).

Finally we have the **Settings** tab at the bottom. Here is where you can change your health sherpa login information, add 2fa, and **FFM Account Integration**. If your FFM account is not integrated you will not be able to fully use your account so make sure that this is completed. At the bottom of this screen is where you can see who your account is connected to, or enter in a join code if your sherpa account is not properly set up. As the principal of an agency you'll want to make sure your sherpa is connected to **American Online Benefits Group** join code 9126. If you're an agent reading this, ask your agency admin for their join code.

Agency

YOUR AGENCY

You have an agency admin account. Your JOIN code has been generated and can be accessed below or on your Agency page. You can share this code with other agents who are part of your agency and they will appear on your Agency page.

NAME  
[Redacted]

PHONE  
[Redacted]

IS FMO  
 Yes  No / Not Sure

RESTRICT AGENT EXPORTS  
 Prevent Exports  Allow Exports

ALLOW MY DOWNLINE AGENTS TO USE THEIR OWN NPN  
 Yes  No  
This setting only applies if you've set an Override NPN on your Agency page. [Learn more](#)

DMI EXPORT EMAILS  
 Enabled  Disabled  
A weekly summary of DMIs across your downline, sent to you and any other Admins. [Learn more](#)

FOLLOW-UP REMINDER EMAILS  
A reminder email for clients with incomplete follow-ups—sent 15, 5, and 1 days before their deadline. Enabling or disabling will overwrite the agent-level setting for all agents in your direct downline. [Learn more](#)

[View or edit email](#)

Allow Your Agents To Control This Setting  
 Enable For All Agents  
 Disable For All Agents

[Update](#)

[Redacted] Agency join code: [Redacted]  
As admin of your agency, you can share this code and invite others to your agency.

[Invite](#)

THE UPLINE AGENCY YOU JOINED  
You've joined [Redacted] Agency.  
This agency can:  
• View and export your Clients and Leads.

[Redacted] Agency

## Follow-up Document Emails

### FOLLOW-UP DOCUMENT STATUS CHANGES

Receive a daily email showing any clients who've had a follow-up document status change in the past day. [Learn more](#)

On  Off

### FOLLOW-UP DOCUMENT REMINDERS FOR CLIENTS

A reminder email for clients with incomplete follow-up docs—sent 15, 5, and 1 days before their deadline. [Learn more](#)

[View email](#)

On  Off

[Update](#)

Make sure that all follow-up notices are always set to **on**. If you have any more questions about sherpa, schedule a call with me at [www.calendly.com/mikeinsurance](http://www.calendly.com/mikeinsurance) my team and I will make sure you have everything you need.